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topic series

ENSURE PRODUCT COMPLIANCE AND SUPPLY CHAIN CONTINUITY THROUGH A SINGLE, INTEGRATED SOLUTION

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**"CORPORATE SOCIAL
RESPONSIBILITY IS A HARD-EDGED
BUSINESS DECISION. NOT BECAUSE
IT IS A NICE THING TO DO OR
BECAUSE PEOPLE ARE FORCING US
TO DO IT... BECAUSE IT IS GOOD
FOR OUR BUSINESS."**

Niall Fitzgerald
Former CEO, Unilever

INTRODUCTION

How can you begin to improve and enhance your Product Compliance and Supply Chain engagement strategy and what you should consider when doing so? Product Compliance programs are driven by regulatory change and customer demands for information, the latter oftentimes placing more

demand on your organizations than the regulatory obligations proliferating globally. The ability to manage change – whether it be new markets, updated regulations, new suppliers or new product introduction – and do it effectively is the number one challenge for most organizations. Consider the opportunity and advantages of managing this via a single, integrated

solution that enables an organization to unify cross-functional teams (e.g., Sourcing, Compliance, Engineering, etc.), streamline supply chain engagement, and manage regulatory and customer requirements centrally.

EHS regulations around the world have increased by 35% in the past 4 years, with a majority of them being product related.

EHS Today





CHALLENGES

Product Compliance responsibility is global, information intensive, and cuts across multiple functions – yet the program is managed by one or a few within an organization with limited access to good systems and good information.

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- Proliferation of new regulations impacting new products
 - Complex supply chain
 - Number of inputs needed from supply chain
 - Cross-functional team coordination
 - Management of change
 - Merger and acquisition
 - New markets and trends
 - Customer demands for information

OPPORTUNITIES

Turn challenges into competitive advantages through operational efficiency, smarter product design, and a streamlined, compliant supply chain.

- Centralize and coordinate cross-functional teams via a single tool
- Streamline supplier engagement through best-in-class, web-based platform, leveraging industry standard reporting templates with flexibility to build custom questionnaires
- Communicate material compliance and regulatory insights to product engineers as part of the design process
- Integrate business ERPs and PLMs for streamlined supplier due diligence campaigns and sharing of product/material compliance insights
- Respond to customer requests for information quickly with smart searches and automatic roll-up across business units and product lines

**THE BIGGER THE
CHALLENGE, THE BIGGER
THE OPPORTUNITY.**

**"I APPRECIATE THE QUICK
TURNAROUND TIME FOR GENSUITE
TO DELIVER THIS TAILORED
SOLUTION FOR SUCH A TIME
SENSITIVE REGULATORY REQUIREMENT.
THE BENCHMARK GENSUITE TEAM HAS ALWAYS
BEEN VERY RESPONSIVE
TO REGULATORY CHANGE AND THE
NEEDS OF OUR ORGANIZATION. THIS
SOLUTION WILL BE AN IMPORTANT
PART FOR OUR COMPANY STRATEGY
TO MEET THE NEW TSCA REQUIREMENT."**

Zelia Kranish
Pitney Bowes, Inc.

GET STARTED AND SUSTAIN IT

Transitioning from spreadsheets or a patchwork of disparate systems to a more sustainable solution can seem overwhelming, especially when trying to address the "daily fires" of product compliance. The key is to start and to build on that success incrementally while partnering with an organization with experience in helping organizations overcome the same.

- Prioritize regulations and customer requests initially and then extend to other priorities over time
- Provide Procurement/Sourcing teams with an easy-to-use platform to segment their suppliers and engage them for information with industry standard and customizable questionnaires
- Work towards integration of ERPs and PLMs for streamlined incorporation of new products and suppliers
- Join a community of practitioners, working collaboratively to address emerging business priorities and regulatory obligations through a platform built for rapid flexibility and innovation





CONCLUSION

Respond to regulatory change and customer demands quickly while ensuring supply chain continuity and product compliance.

Partner with a solution and service provider with deep domain expertise, a proven track record, and commitment to responsiveness and innovation!



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