



**SUSTAINABILITY &
ENERGY MANAGEMENT:**
IMPROVING CORPORATE
SOCIAL RESPONSIBILITY WITH
A DIGITAL SOLUTION

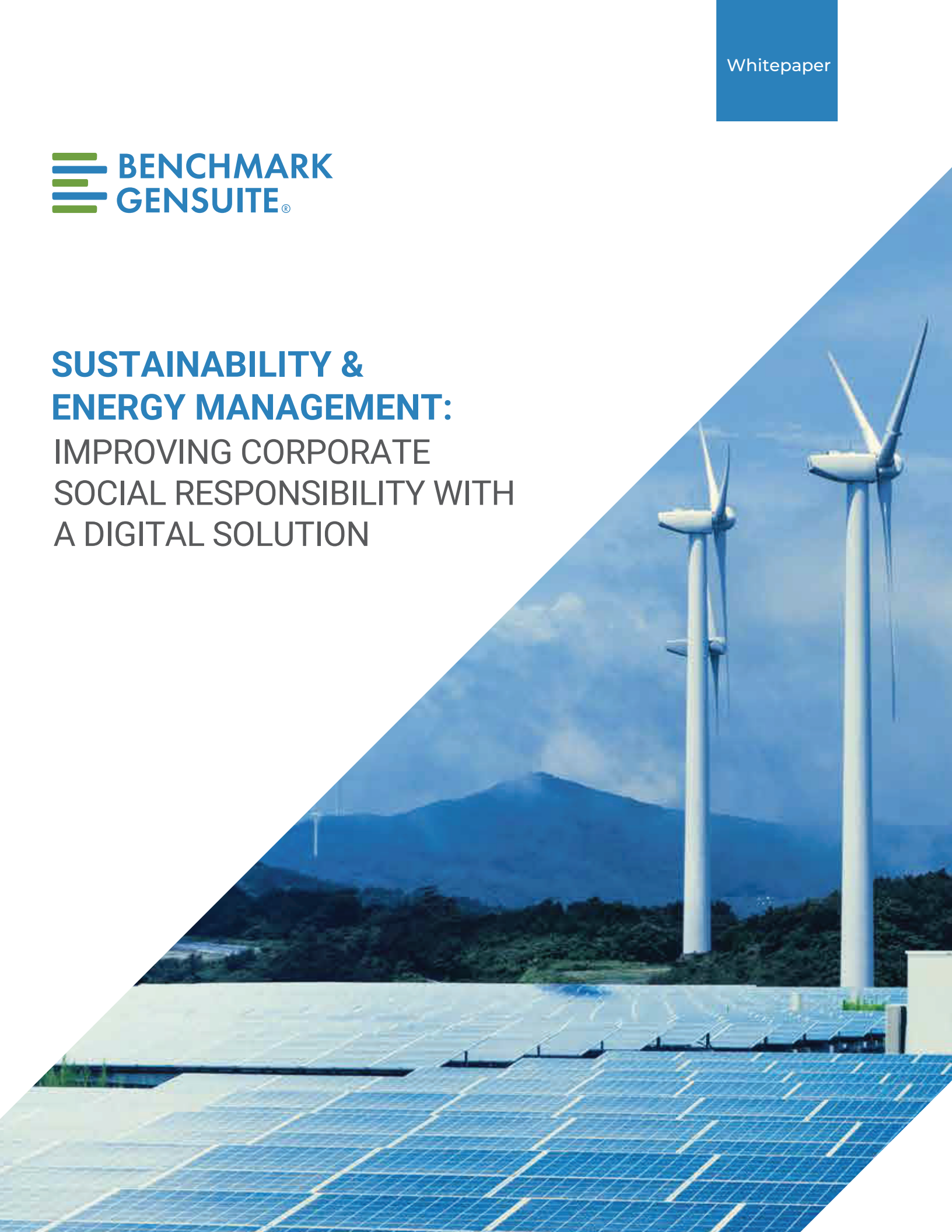
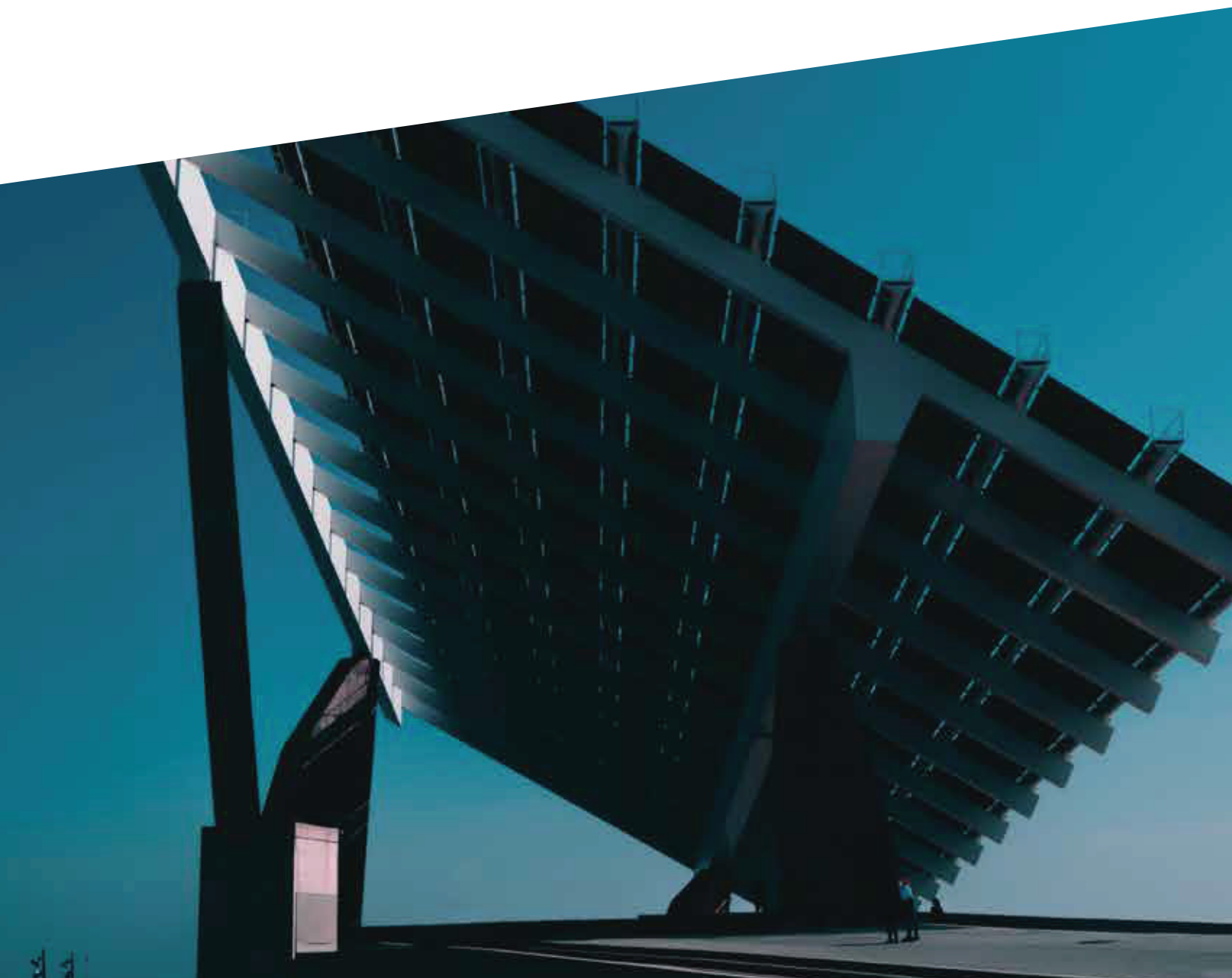


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Why Use Sustainability Program Management Software?

Over the last couple of decades, we've seen sustainability become an ever-increasing need for both companies and their stakeholders. Now more than ever, at the height of the age of information, company practices are being made available to the public eye.

With increasing expectations from new regulations, as well as from the general population, companies from a variety of industries have turned to new solutions in software to manage their environmental compliance and sustainability programs.

Companies who are investing a lot of time and money into their sustainability efforts are being recognized for their efforts. Not just by environmental advocates either, the good done by an effective sustainability campaign can also be seen in the eyes of the general public. Consumers are more easily able to relate to those companies who show their commitment to causes like treating wildlife affected by oil spills or investing in companies who stand by their promise to make more sustainable products.

Gensuite is committed to helping your organization with our sustainability software suite, a digital solution for environmental and sustainability management. Our line of Sustainability Tools empowers companies in a variety of industries to become more efficient in their sustainability and reporting efforts with quicker reporting times and more consistent data entry methods. And, with many industries now facing a large global push towards more intensive sustainability efforts such as the Paris Agreement, software like Gensuite allows you to keep up with shifting expectations with an up-to-date, cloud-based system.





Corporate Social Responsibility

Managing Your Triple Bottom Line

While regulations are plenty reason enough to invest in energy and sustainability tools, there is also the increasing conversation of corporate social responsibility (CSR). This generally means that, even without being mandatory, a company will make the effort to make a decision that will be more beneficial to society and environment at large. An easy example would be Starbucks taking the initiative to source 99% of its coffee from ethically sound places and their goal of 100% ¹

While there is no mandate that tells Starbucks where to source their coffee beans, it builds upon the Starbucks brand that they take initiative to do so to improve the businesses of famers in coffee communities around the world.

Another recent and notable example of a sustainability effort than has penetrated the public eye was Kroger's commitment to phasing out single-use plastic bags from all their stores. But this is only one of the many social responsibility practices the grocery chain is committed to, including their efforts to recycle their plastics as well as reduce food and energy waste ²

What keeps these companies on the right track to sustainable practices in the first place? Instead of focusing on the bottom line, more companies are now adopting the triple bottom line, or TBL ³. Instead of taking into account just whether or not your company is making a profit at the end of the day, the TBL makes your company consider the three P's; people, planet and profits. This mindset is encouraging decision making to no longer just be based upon the dollar, but the community your business impacts and the environment you live in.

Another guideline that was created to help push global leaders and businesses towards a more sustainable planet are the Sustainable Development Goals (SDG) ⁴. This United Nations initiative, also known as the "2030 Agenda", are a set of 17 goals thoughtfully created to address all of the challenges we face on a global scale. Challenges including poverty, a lack of affordable clean energy, climate change, and environmental stability being just a few examples of issues the SDGs are committed to solving. As well as being used as a guideline for some nations, SDGs are also being used by a myriad of companies who use these 17 objectives as inspiration to reach their personal corporate social responsibility goals.

So, with regulations that all companies must abide by and the push for enhanced efforts in CSR with global guidelines like the SDG, it's important for any industry to achieve more with their sustainability programs.

This is where Benchmark Gensuite is able to help.

¹ <https://www.starbucks.com/responsibility/sourcing/coffee>

² <http://sustainability.kroger.com/about-this-report-2020-sustainability-goals-update.html>

³ <http://www.ibrc.indiana.edu/ibr/2011/spring/article2.html>

⁴ <https://sustainabledevelopment.un.org/#>





The Benchmark Gensuite Sustainability & Energy Management Suite

The solution to improving your sustainability efforts is our Sustainability & Energy Management Suite of Software solutions. Each application module in the suite focuses on certain sustainability features important to maintain within an industry. Some of the powerful features you are able to utilize in this suite allow you to:

- Establish a baseline and track the progress of your sustainability goals
- Identify trends in consumption, costs and emission
- Identify conservation opportunities
- Estimate cost and resource savings across sites and in the field
- Implement and standardize viable reduction projects, calculate ROI and share best practice opportunities
- Track qualitative sustainability program indicators and formulate external reports

This Sustainability Tools White Paper will guide you through each of the application modules we provide in our Sustainability & Energy Management Suite to show you how they can effectively be utilized in your environmental sustainability efforts.

“Augmenting and magnifying the impact of EHS teams is what we at Gensuite have been devoted to for over two decades, and we are gratified to be able to help achieve their aspirations through technology innovations. ”

R Mukund
Founder and CEO



Sustainability Reporting

Establish your Energy Resource Footprint

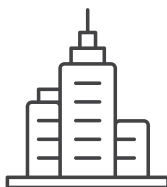
The first step of any effective sustainability initiative is to establish a baseline for your company's sustainability efforts. This is where the Benchmark Gensuite Sustainability Reporting comes in handy, to define your company's resource usage and Key Performance Indicators (KPIs). This allows your team to establish sustainability reduction goals based on usage or emissions; be that water, fuel, Co2, operational parameters, etc.

After establishing a baseline, your team can move on to defining the frequency of data collection, whether monthly, quarterly and/or annually, based on set goals. Beyond defining and collecting quantitative measures, your team should also consider what agencies and organizations you'll need to report to and their requirements. Depending on who you are reporting to (i.e. Global Reporting Initiative-GRI or the Carbon Disclosure Project-CDP), certain qualitative data may need to be collected for reporting.

Case Study: In one of our successful subscriber case studies regarding a global industrial appliances manufacturer, they were able to utilize the Sustainability Reporting module to streamline their sustainability metrics. With over 50,000 employees, the company was able to easily utilize Gensuite software and implement it across 250+ worldwide locations.



Used by
3,020+ sites
globally



Trusted by
50+ diverse
companies



2,100 projects
cost savings of over
\$81 million dollars



29% decrease in
greenhouse gas emissions
and a 13.5% reduction in
water consumption.

Sustainability Prospector

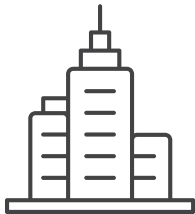
Save Money by Saving the Planet

Once you have established what your environmental footprint is, how will you go about reducing it?

It turns out that reducing your footprint and saving money are actually two sides of the same coin. With the Sustainability Prospector application module, both can be achieved.

Using the module's built-in calculator, your team can quantify areas of wasteful energy and natural resource consumption and generate reports to find how much cost savings and resource savings you can make. Based on these reports, your team can choose alternatives to reduce emissions based on your ranking of return on investment (ROI).

Thinking about conducting an Energy Treasure Hunt at one of your facilities? The Sustainability Prospector tool facilitate the treasure hunt process and aggregate results from your event.



92 Businesses leveraging Sustainability Prospector for energy treasure hunts (one-time and/or ongoing)



Sustainability Prospector utilized at 265+ sites for energy treasure hunts



12,500+ energy-saving prospects/ideas logged



Sustainability Projects

Track Resource Conservation Projects from Conception to Implementation

Now, with your baseline established and your footprint reduction planned, you can make these ideas a reality.

Sustainability Projects from Benchmark Gensuite is a repository for energy savings and resource conservation. All of your company's energy, waste and water projects can be tracked from identification to completion within the application module. Designate roles, analyze ROI and measure the successes of your team's savings projects using a single tool.

The Sustainability Projects application module is your one-stop to managing all of your sustainability projects while also keeping you up-to-date with automated emails and notifications that can be customized depending on what projects are most applicable to any one employee.



5,000+ sustainability project ideas identified



\$200M+ in actual cost savings



60 unique Project Categories recognized



Additional Environmental Sustainability App Modules

To aid in your environmental and sustainability compliance and triple bottom line, Gensuite also offers a variety of other tools that are designed with specific tasks in mind.



Product Steward

The Benchmark Gensuite Product Steward solution helps to centralize and streamline supply chain due diligence activities, product & material compliance assessments, and support for key initiatives, such as recycled content programs – all critical aspects of Product & Supply Chain Sustainability programs.



Water Watch

Benchmark Gensuite's Water Watch solution makes your compliance requirements and needed permits easy to track and update when necessary while also simplifying monitoring tasks. Define and automatically monitor parameters of concern, gather real-time statistics and prioritize recordkeeping with an intuitive software solution.



Air Log

With Airlog from Benchmark Gensuite, keeping track of your compliance requirements as well as the up-to-date permits important for your team can be tracked as a digital solution. Streamline data entry, customize your emission parameters, and receive email notifications whether you're in the office or on-the-go with Mobile.



Waste Tracker

Flexible solutions from Waste Tracker are able to manage and report waste from cradle to grave with integrated bar code options enabling seamless Mobile management of all your company's waste. Trend and analyze your volume of waste output and even manage your points of accumulation and containers, no matter where you are.

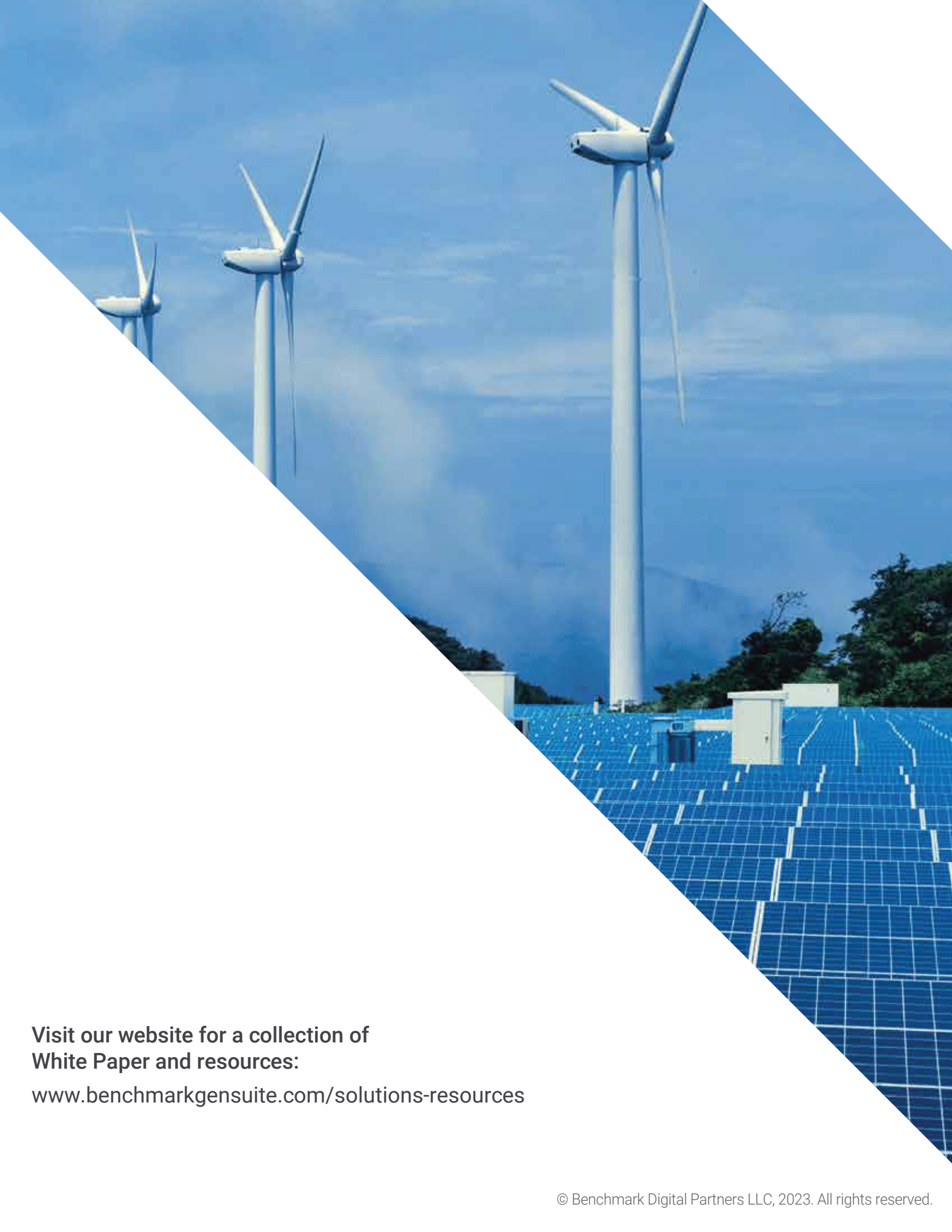
Join the Benchmark Gensuite Subscriber Community

Whether starting small or expanding your business, Benchmark Gensuite Sustainability Tools are flexible enough to meet all of your team's needs. With the variety of Benchmark Gensuite tools available, you can empower your workers to effectively manage your sustainability and energy management, no matter what industry background you come from.

Find what's right for you! Meet your triple bottom line and make your business an example for others to follow.

You can learn more about Gensuite's Sustainability & Energy Management Suite at <https://www.benchmarkgensuite.com/products-and-services/energy-management-software-system/>





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White Paper and resources:**

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