



ISO SECURITY & RESILIENCE BUSINESS CONTINUITY 22301 MANAGEMENT SYSTEMS

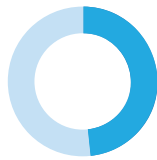
IMPLEMENTING A DIGITAL SYSTEM TO MINIMIZE
DISRUPTIVE INCIDENTS & PROTECT YOUR BUSINESS

CREATE A STRONG AND AGILE ORGANIZATION WITH A **DIGITAL SYSTEM FOR ISO 22301**

IMPORTANCE OF BUSINESS CONTINUITY*



48%
protection of reputation
and brand



48%
reduced risk of business
interruption



44%
quicker recovery from
interruption



72%
increase in competitive
advantage

WHAT IS ISO 22301?

ISO 22301 is the international standard that helps organizations protect against and recover from disruptive incidents when they happen. It provides a systematic approach to Business Continuity Plan (BCP) management, and it's applicable to any organization, regardless of type, size and sector. Implementing an effective business continuity program helps an organization shift from a reactive to a proactive stance.

The key advantage of a BCP is the ability to recover expeditiously from business interruptions, while protecting business reputation and minimizing financial loss. It also helps you to identify potential threats to your business and to build the capacity to deal with unforeseen events.

Small and medium-sized companies often are not able to recover from extended business interruption. Even large companies can be severely impacted by a loss of market share. This is why having a **robust and viable Business Continuity Management (BCM) system in place, such as ISO 22301 paired with a digital system for implementation and continued success**, can be considered one of the most comprehensive approaches to organizational resilience.

IMPACTS OF NOT IMPLEMENTING A BCP**

- **52%** of business professionals don't think their BCP would hold-up in the event of communications failures
- **84%** of businesses don't have a plan in place to contact employees during a disaster
- **77%** fear unplanned IT outages

* Source: NQA Deloitte & Touche, 2008, The U.S. Department of Labor

** Source: EHS Today, Survey Identifies Best Practices for Business Continuity and Crisis Communications

DIGITAL TRANSFORMATION AND THE ISO 22301 JOURNEY: STEPS TO SUCCESS

Whether you're new to business continuity management, looking to implement a solution for ISO 22301, or wanting to enhance your current system, it's important to outline your organization-al goals and the steps you will need to take to obtain them. The steps below will guide you on your journey to ISO 22301 certification.



READY TO GET STARTED?

Now that you know the steps needed to get started on your journey towards ISO 22301 implementation and certification, let's cover digital implementation tips, and most importantly, the ISO 22301 standard alongside the Benchmark ESG software needed to help obtain certification.

8 BENEFITS & TIPS FOR DIGITAL IMPLEMENTATION OF ISO 22301

Scope Identification



Ensure your [scope covers the entire organization for ISO 22301](#) along with business-specific objectives using Benchmark's Management Systems Scorecard Tool.

Nonconformity vs. Opportunity



The Benchmark ESG system will help [differentiate between nonconformities](#) to be addressed to obtain ISO certification and opportunities for organizational improvement.

Business Continuity Reporting



Automatically [send BCM reports and notifications](#) to site-specific business continuity leaders within your organization.

Auditor Communication



Ensure the third-party auditor knows about the [software system used to help you obtain certification](#). It's important to convince the auditor that your organization is truly committed to the standard.

Internal Auditing



[During internal audits, a mobile system](#) available team-wide, means better-informed decision making and ease of communication.

Internal Standards



Easily create [checklists of internally determined protocols](#) that matter the most to your organization and review every 6 months.

Employee Awareness Training



[Fully-integrated, in-depth employee training](#) ensures everyone knows their role surrounding the BCM system.

Documentation



Documentation is readily available to team members and auditors via [Benchmark's digital ISO dashboard](#).

ISO 22301:2019 SECURITY & RESILIENCE BUSINESS CONTINUITY MANAGEMENT SYSTEMS REQUIREMENTS & BENCHMARK TOOLS FRAMEWORK

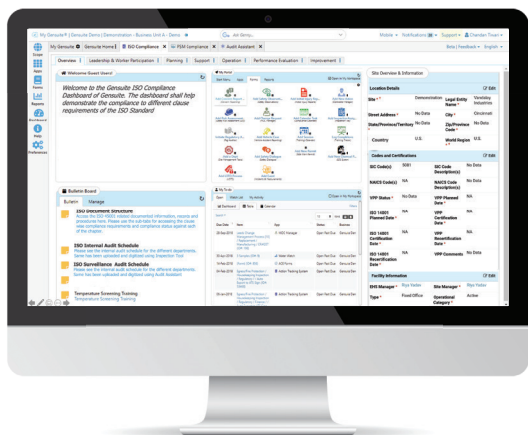
This framework was designed to align with the clauses applicable across all ISO standards, while also outlining the requirements of ISO 22301:2019 – the most up-to-date ISO 22301 version, and the collection of Benchmark tools that satisfy those requirements.

ISO HIGH-LEVEL STRUCTURE		ISO 22301 REQUIREMENTS	GENSUITE SOLUTION
Clause 1	Scope		Risk Registry
Clause 2	Normative References		Inspection Tool
Clause 3	Terms & Definitions		Action Tracking System
Clause 4	Context of Organization	Internal & External issues, Interested Parties, Needs & expectation	Compliance Calendar
Clause 5	Leadership	Active involvement of Leadership and their commitment to Business Continuity Plan	Incidents & Measurements
Clause 6	Planning	Identify, Plan and Determine BCP Scenarios	Training Tracker
Clause 7	Support	Critical Resources, Awareness & Communication of BCP and Documentation	Doc Manager
Clause 8	Operation	Business Impact Analysis, Risk Assessment, Business Continuity Strategies and Solution	Management Systems Scorecard
Clause 9	Performance Evaluation	Monitoring, Measurement & Analysis, Internal Audits	
Clause 10	Improvement	Continual Improvement	Pandemic/COVID-19 Module

ISO COMPLIANCE MADE EASY!

ALL OF YOUR APPLICATIONS IN ONE PLACE WITH THE ISO DASHBOARD

ISO certification is now easier than ever before with the ISO Dashboard. Quickly access BCP applications to tackle audit checklists, inspections, and more. When users have access to Benchmark or ISO management, they unlock a custom dashboard that pulls compliance information distributed and tracked across different Benchmark application modules, and presents it in a single dashboard. The ISO Dashboard allows users to review clauses, compliance requirements, and associated information in one consolidated location. Users can also create dashboards for multiple ISO standards using an existing suite of Benchmark ESG modules.



APPLICATION HIGHLIGHTS

- ✓ Cloud-based system available via desktop or mobile application
- ✓ Annual licensing fee – not based on # of users
- ✓ Track compliance requirements for multiple or a single ISO standard

GET TO KNOW MANAGEMENT SYSTEM APPS FOR ISO

RISK REGISTRY

Ensure greater business resilience by supporting risk management & mitigation programs with an established repository and action plan for all workplace risks

INSPECTION TOOL

Conduct mobile inspections using customized inspection checklists, establish an auditing routine and assign to managers in the facility

ACTION TRACKING SYSTEM

Prevent business disruption by defining corrective and preventative actions, implementing closure targets, and providing leaders with real-time visibility

COMPLIANCE CALENDAR

Maintain ISO 22301 certification and compliance with scheduled tasks, assign responsibility with email notifications, and track and report status

INCIDENTS & MEASUREMENTS

Record incidents of relevance by type and with customizable details, enable follow-up and root cause analysis and report & analyze metrics (KPIs) and performance trends

TRAINING TRACKER

Deliver BCP training via classroom or e-learning and view qualifications in real-time; manage employee engagement with regulatory and training requirements

DOC MANAGER

Scalable platform for document hosting with powerful search features, revision history tracking, and flexible access controls

MANAGEMENT SYSTEMS SCORECARD

Establish BCP program expectations through ISO 22301 requirements, and measure conformance with those expectations via a basic/advanced scoring model

PANDEMIC/COVID-19 MODULE

Manage and mitigate worker health and safety in the workplace through pandemic exposure, response, and risk applications

CASE STUDY: HOW TO WOW YOUR ISO AUDITOR – BENCHMARK SUBSCRIBER MAINTAINING ISO CERTIFICATION

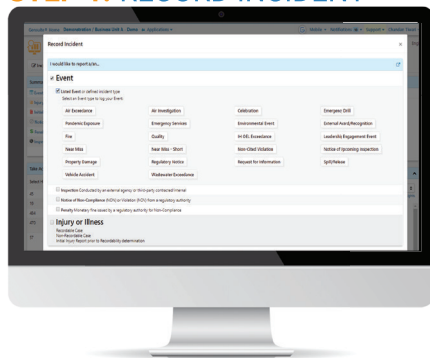
SUBSCRIBER SUCCESS STORY

Recently, an ISO auditor had provided positive feedback stating, “[This company] worked with BSI to complete a Responsible Care audit and the auditor feedback was very complimentary regarding their overall EHS management system...their use of Benchmark was one of the best implementations they have seen, and that Benchmark is a critical component of their success.”

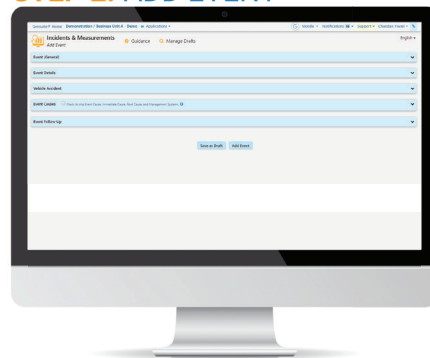
THE CRITICAL COMPONENT

The software modules that the chemical company implemented are a suite of tools that focus on compliance, inspections, regulatory & auditing needs, Management of Change, training, sustainability and more – this wide range of modules compliment the overall ISO processes and needs that support key certification requirement areas for BCP and ISO 22301.

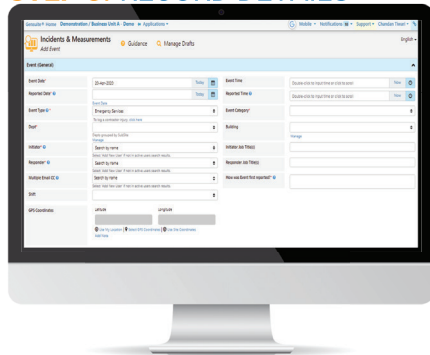
STEP 1: RECORD INCIDENT



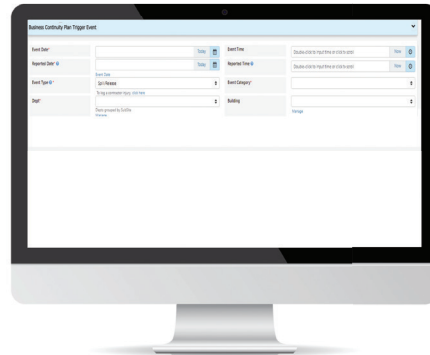
STEP 2: ADD EVENT



STEP 3: RECORD DETAILS



STEP 4: RECORD BCP TRIGGER EVENT DETAILS



MEET YOUR GOALS

With Benchmark Gensuite



Learn more about the ISO Dashboard and get started today.

BETTER TOGETHER: ISO MANAGEMENT SYSTEMS



Benchmark Gensuite offers proven cloud-based solutions for the full-spectrum of ISO management systems to meet your business specific needs. Whether you're seeking ISO 9001 for quality management or ISO 14001 for environmental management. Benchmark Gensuite has you covered.

[CONTACT BENCHMARK GENSUITE](#) | [SCHEDULE DEMO](#) | [FREE TRIAL](#)

Begin your ISO certification journey with Benchmark Gensuite Getting started is as easy as picking up the phone or submitting a form online. ISO experts are standing by 24/7 at our offices worldwide.

✉ www.benchmarkgensuite.com/contact-us

☎ +1 513 774 1000