

# IMPACT

BENCHMARK GENSUITE®  
2026 CUSTOMER CONFERENCE

## IMPACT 2026 Sponsorship Package

All sponsorships include logo placement on the event website, marketing emails, agenda, on-site signage, and within the event mobile app.

### Exhibitor Space – \$2,150

- One 6' x 30" table, two chairs, power adapter, and two complimentary tickets.
- Additional AV equipment (e.g., large screens) must be ordered directly through the Convention Centre using the Exhibitor AV Rental Form.

### Title Sponsor – \$9,750

- Exhibitor space with five complimentary tickets.
- Speaking opportunity during a panel or breakout session (at Benchmark Gensuite's discretion).
- Recognition from the podium during welcome and kickoff.

### After-Party @ PBR Co-Sponsor – \$8,250

#### *Ultimate cowboy bar experience:*

- Exhibitor space with four complimentary tickets.
- Co-sponsorship of the After-Party with Benchmark Gensuite.
- Recognition from the podium during welcome and kickoff.
- Logo featured on event signage within the space.

## Churchill Downs Sponsor – \$8,250

### *Home of the Kentucky Derby*

- Exhibitor space with four complimentary tickets.
- Speaking opportunity at Churchill Downs.
- Recognition from the podium during the welcome and kickoff sessions.
- Logo placement on event signage within the venue.

## Lunch & Break Sponsor – \$5,000

- Exhibitor space with three complimentary tickets.
- Logo featured on menu signage and napkins.
- Verbal recognition during the event.
- Option to showcase a short “Lunch Break” promotional video.

## Welcome Dinner Sponsor – \$4,000

- Exhibitor space with three complimentary tickets.
- Logo featured on welcome dinner and menu signage.

## Wi-Fi Co-Sponsor – \$3,000

- Exhibitor space with two complimentary tickets.
- Logo featured on all Wi-Fi tent cards alongside the Benchmark Gensuite logo.
- Company name used as the Wi-Fi password (SSID determined by Benchmark Gensuite).

## Hotel Room Key Cards Co-Sponsor – \$1,500

- Co-sponsorship with Benchmark Gensuite on hotel room key cards.
- Distributed to all hotel guests at check-in for use throughout the event week.

# Logistics Information

## Hotel Link:

[Louisville Marriott Downtown – Book Here](#)



## Shipping Address:

Louisville Marriott Downtown  
Attn: (Your Name / Company Name)  
280 West Jefferson Street  
Louisville, KY 40202

Hotel Contact: Courtney Hernandez

## Shipping Instructions:

### Pick-Up:

- Boxes may be picked up and paid for at the 24/7 front desk.

### Return:

- Return shipments may be left with the front desk.
- A prepaid shipping label must be attached to all boxes.

*UPS and FedEx pick up daily; for other carriers, please schedule pickup in advance.*

## Shipping Prices:

Item	Price per Day
Box	\$10.00
Box over 50 lbs	\$20.00
Display box, poster, large tube, or oversized box	\$50.00
Display case	\$70.00
Shrink-wrapped pallet (properly sealed)	\$150.00
Crate over 150 lbs	\$300.00

**AV Order Form:** [Marriott Louisville Downtown Exhibitor Order Form – Intellistack](#)