

IMPACT

NASHVILLE

Partner Sponsorship & Exhibitor Guide

The Benchmark Team is excited to welcome you to the 2025 Impact Conference! We look forward to a few impactful days of connection and collaboration in Nashville, May 14–16, 2025.

As a valued partner, please review the information below for sponsorship opportunities and planning guidance.

Exhibitor Space \$1,950

- 1 table (6ft x 30in), 2 chairs, Power adapter, 2 complimentary tickets
- *Should additional AV equipment be required (Large screens etc) then this will need to be arranged/ordered direct with Convention Centre using an Exhibitor AV Rental Form (to be provided).*

Title Sponsor \$9,000

- Exhibitor Space with 5 complimentary tickets
- Speaking opportunity during panel or breakout session at Benchmark's discretion
- Recognition in promotional emails
- Logo on event website, agenda, mobile app, and signage at event

CMHoF Sponsor \$7,500

- Exhibitor Space with 4 complimentary tickets
- Speech Opportunity
- Recognition in promotional emails
- Logo on event website, agenda, mobile app, and signage at event

After Party @ Tootsies Co-Sponsor \$7,500

- Exhibitor space with 4 complimentary tickets
- Co-Sponsor After Party with Benchmark Gensuite.
- Logo on website, signage & TV's onsite.
- Recognition from podium

Lanyard Co-Sponsor \$5,000

- Exhibitor space with 4 complimentary tickets
- Logo on the Benchmark Gensuite.

Lunch Sponsor \$5,000

- Exhibitor space with 3 complimentary tickets
- Logo Signage at the beginning of food table, logo on website, VOG announcement of the sponsor

Welcome Cocktail Sponsor \$3,000

- Exhibitor space with 2 complimentary tickets
- Logo Signage on sponsor announcement.

Hotel Room Key cards Sponsor \$1,000

- Co-sponsor with Benchmark Gensuite on Embassy Suites hotel room. Each hotel guest will receive this card to check into their room!

Golf Day Sponsor – Balls/Holes \$2,500

- Exhibitor space with 2 complimentary tickets
- Logo printed on balls (given to every golfer)
- Logo displayed on holes. A sign is placed at each tee box, saying hole is sponsored by:

Golf Day Sponsor \$2,500

- Exhibitor space with 2 complimentary tickets
- Logo printed on hats/towels (given to every golfer)

Conference & Exhibit Information

Each table will be labelled with the company name (provided at registration).

Please plan your travel schedule per the below.

Exhibitor Move-in:

Wednesday, May 14 | 2 pm – 6 pm

All booths must be set up and ready by 7:30 AM
Thursday, May 15th.

Exhibitor Move-out:

Friday, May 16th | 8am onwards

All booth materials must be packed, and pickup must be arranged with the courier by 6:00 PM.

Please plan to remain at the venue until the conference officially closes.

Sponsorship Benefits & Deadlines

Registration Deadline:

Register by Friday, April 11

You may purchase additional tickets for a reduced price of \$425 (each). Email the name(s) of your conference attendees to

pete.bolderstone@benchmarkgensuite.com

Company Logo Placement

Thursday, April 10

Please send your company logo in a vector/high-resolution format with at least 1MB file size. (.EPS or .AI is preferred)

Hotel Reservations Deadline:

Book by Monday, April 14

Benchmark Gensuite has negotiated the Downtown Nashville Embassy Suites Hotel to offer a limited number of discounted rooms (deadline April 15).

[Click this Link](#) to reserve your guest room now.

Shipping Deadline:

To ensure setup, items should arrive no later than Tuesday, May 13.

Items will not be accepted by the hotel more than 48 hours prior to the event.

Shipping Address Packaging & Collection:

Please address any boxes the following way:

Downtown Nashville Embassy Suites
ATTN: **[Contact]** / Benchmark Gensuite. 708 Demonbreun St (708 Demonbreun St, Nashville, Tennessee 37203).
HOLD FOR: **<Company Name>**

Packages need to arrive between May 11th – May 13th. All payment will need to be made direct to the courier and receiver will only sign off when the items reach the property.

All Booth materials must be packed, and pickup arranged with the courier by 6:00 pm Friday May 16.

Please send all tracking information, including content, to pete.bolderstone@benchmarkgensuite.com.

Please plan to remain at the venue until the conference officially closes.