

Advanced Business Insights with Tailored Analytics | Powered by Tableau®



Accurate data collection and reporting are critical components for organizations. Analytics | Powered by Tableau helps organizations visualize their data and identify trends to make smarter business decisions. With customized reports built for optimal data visualization, organizations can put their data to work for them, increasing access to information to drive operational improvements.

A global food and beverage supplier turned to Benchmark Gensuite Partners for their customized data and analytics solution.

BUSINESS PROFILE

- ▶ Global food and beverage supplier
- ▶ Over 4,000 employees
- ▶ Publicly traded company

REPORTING NEEDS

- ▶ Expand on the Benchmark Gensuite application-specific reporting and dashboard options for customized data sets to eliminate time manually extracting and compiling frequently used data
- ▶ Deliver easily accessible data sets to quickly update leadership
- ▶ A “single-story” reporting feature to visualize and share findings more effectively
- ▶ Integrated data analytics & reporting, synced to their Data Warehouse for continuous improvement and access to information

BENCHMARK GENSUITE SOLUTION

The perfect solution for this company was found in creating customized dashboards through Benchmark Gensuite Analytics | Powered by Tableau®. Development included detailing the technical design specifications of each customized report and scope of work to ensure data reports created met the customer's objectives. Using the Benchmark Gensuite customized reporting tools, operational leadership teams were able to:

- ▶ Access a customized, intuitive, enterprise-wide interface with data updated daily
- ▶ Display expanded data sets to include specified custom fields
- ▶ View multiple dashboards with customized reports and views for quick overview of data
- ▶ Leverage trending snapshots for business process "instant insights"
- ▶ Utilize data warehouse (DWH) options, including customized data feeds for consolidation into external DWH platforms and Benchmark ESG™-hosted DWH solutions

RESULTS & BENEFITS

"We love the storyboards, it's a great way to create multiple dashboards using a multitude of charts to display our key data."

- ▶ 6 storyboards for EHS & Sustainability KPI views, with over 2,500 user views to date!
- ▶ 80+ Compliance Assurance Dashboards, with over 10 Dashboards created by business users/designers
- ▶ Environmental target and progress tracking for 2020 and 2030 waste, water, and Co2 reduction goals.
- ▶ 90+ application-specific reports, with 70+ reports created by business users to support Site Leaders & EHS Managers with identifying trends to drive immediate action & resolution and share best practices for improvements in EHS performance.

KEYS TO SUCCESS & RECOMMENDATIONS

- ▶ Engage leadership teams by delivering easy access to information with increased functionality
- ▶ Closely monitor the launch of new applications to identify areas of success and target areas of improvement
- ▶ Continually develop and increase utilization within Analytics | Tableau to maximize the full potential of data outputs

SOLUTION HIGHLIGHTS

"Benchmark Gensuite through Analytics | Tableau has simplified the way we look at our data. Having all our data in one place is a real time saver. Our sites have greater insights of the data they are adding into Gensuite [Benchmark] making it easier to analyze."

- Global EHS Digital Manager, Tate & Lyle

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