

Contractor Management

Implementing Behaviour-Based Safety to Identify Workplace Safety Risks

A behavior-based approach to safety drives employee engagement, identifies greatest behavioral safety risks and helps one nationally recognized food retail and distribution company meet 100% of safety observation targets.

Business Solution

Benchmark Gensuite's Safety Observations application enables company employees to observe and track safe and at-risk employee behaviors using custom observation forms.

- Provides a single platform to house safety observation forms and checklists
- Ability to customize risk categories and associated behaviors specific to each site
- Data mines safety observations to identify risks and drive safety improvements
- Identify top 5 at-risk behaviors
- Mobile capable to record safety observations on-location and offline

Business Profile

- U.S.-based food retail and distribution company servicing over 300 locations
- Annual revenue of 16 billion USD and 70,000 employees
- Operates over 2+ million square feet of grocery and non-food warehousing

Business Needs

- Track all employee safety and at-risk behaviors at retail and wholesale locations
- Analyze Key Performance Indicators (KPIs) for trend analyses and multi-dimensional charting
- Enhance overall safety culture and drive safety improvements across site programs

Specific EHS/IT Needs

A centralized system to enable behavior-based safety observations across retail and distribution locations to:

- Record employee observations at respective site, department or equipment-specific levels
- Maintain real-time visibility to safety observations across multiple locations
- Leverage Mobile technology to record observations



Results & Benefits

- Recorded 5,500 safety observations in one year using cloud-based observation forms and checklists
- Met 100% of yearly set safety observation target
- Significantly improved employee engagement at both retail and warehouse locations

Keys to Success

- Integrate behavior-based safety into safety management system to achieve key performance indicators (KPIs)
- Provide Mobile interfaces for observers to quickly record Safety Observations offline and in the field
- Identify safety risks and program improvement





