BENCHMARK GENSUITE®

Impact

Benchmark Gensuite
2027 Customer Conference

Impact 2027 Sponsorship Package

All sponsorship packages include:
Logo placement across the event website, marketing emails, agenda, on-site signage, and event mobile app, plus a dedicated pre-conference LinkedIn spotlight and logo recognition during the main conference welcome session.

Exhibitor Space – $2,350

- One 6' x 30" table, two chairs, power adapter
- Two complimentary tickets
- Additional AV equipment (e.g., large screens) must be ordered directly (Partner cost) through the convention centre using the exhibitor AV rental form

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Title Co-Sponsor – $9,950

- Exhibitor space + 5 complimentary tickets
- Banner advertisement in the registration confirmation email
- 1 sponsor dedicated e-blast to conference invite list
- Pre-conference company attendee registration list (names, titles, companies only)

Main Event Yacht Co-Sponsor – $8,500

- Exhibitor space + 4 complimentary tickets
- Logo on main-event signage
- Pre-conference company attendee registration list (names, titles, companies only)

After-Party Co-Sponsor – $5,250

- Exhibitor space + 3 complimentary tickets
- Logo on screens throughout the venue

Lunch Co-Sponsor – $4,450

- Exhibitor space + 3 complimentary tickets
- Option to showcase a short “lunch break” promotional video on main screen
- Logo featured on menu signage and napkins

WiFi Co-Sponsor – $5,000

- Exhibitor space
- Logo featured on all Wi-Fi tent cards alongside the Benchmark Gensuite logo
- Company name used as the Wi-Fi password (SSID determined by Benchmark Gensuite)

Charging Station Co-Sponsor – $4,150

- Exhibitor space + 3 complimentary tickets
- Logo on charging stations and signage, a high-traffic spot for conversations

Hydration Station Co-Sponsor – $3,500

- Co-sponsorship with Benchmark Gensuite on hydration station
- Logo on hydration station and water bottles and signage

Hotel Room Key Cards Co-Sponsor – $2,500

- Co-sponsorship with Benchmark Gensuite on hotel room key cards
- Distributed to all hotel guests at check-in for use throughout the event week

Logistics Information

Hotel Link:

Omni Fort. Lauderdale – Book Here

Shipping Address:

The following information must be on all packages to ensure proper delivery:

ATTENTION: Jenn Workman/Dani Mattlin
Contact Phone: (513)-616-1165
Group: Benchmark Impact Conference
Arrival: May 10, 2027
Property Address: 1850 SE 17th St
Ft Lauderdale, FL 33316
Sales Manager: Karen Rudd
Sales Manager Phone/Email: 407-756-3950/karen.rudd@omnihotels.com
Number of Boxes: (**# OF BOXES**)

Shipping Instructions:

Pick-Up:

- All Packages will be delivered to the pre-function meeting space on the second floor

Return:

- Return shipments may be dropped off either at the on-site Fed Ex Office or can be left in the meeting space and a Fed Ex pick up can be arranged.
- A pre-paid shipping label must be attached to all boxes

****for any carriers other than FedEx, please arrange your pick-ups in advance***

All packages shipped to the Property will be accepted by the Business Center. Handling charges (both inbound and outbound) are assessed for all packages, boxes, and pallets shipped to/from and received by the Property. Handling charges are based on weight and include the acceptance, storage and delivery ofthe item to the required Event Space or guestroom.

Shipping Prices:

Up to 500lbs	Complimentary
Over 500lbs (see below)	
Letter/Envelope/Padded Pak $5	101+lbs. $120
1-10 lbs. $7	Small Rolling Crate (under 75 lbs.) $75
11-20 lbs. $15	Large Rolling Crate (over 75 lbs.) $150
21 - 40 lbs. $25	Pallet (Freight) $250
41 - 60 lbs. $45	Double-Pallet (Freight) $500
61 - 80 lbs. $70	Oversized Items: Will be charged at the discretion of the Business Center
81-100 lbs. $100	

Items received greater than four business days prior to pick-up/delivery are subject to a storage fee. Additional storage fees apply for outgoing storage held for greater than two business days. Any abandoned materials are discarded three business days from scheduled pickup date. A storage fee will also apply to each empty packing container stored during the Event. Hotel is not liable for the contents of these packages.

Additional fees may apply for shipments or deliveries outside of normal business hours. Packages or materials of excessive size, weight or value must be approved prior to arrival by Group's Convention
Services Manager.

AV Order Form: Omni Fort. Lauderdale Exhibitor Order Form

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